

## **Interview with Quality Concierge**

### **Tell us a little bit about yourself. Name, hometown, passions:**

*My name is Vance Carter and I'm from Brooklyn, NY. I moved to ATL in 2018 hoping to find better education for my kids and a meaningful change in my family's quality of life. I am passionate about working with like-minded, hard-working business partners, creating our own legacy and being a positive example to all the young people I come across. I'm passionate about creating opportunities for myself and others. I'm passionate about anything related to entrepreneurship, learning and being able to pass that knowledge on to others.*

### **What is your business and why did you start?**

*My business is called Quality Concierge. QC is a residential and commercial cleaning and disinfectant company borne out of necessity! As they say, "necessity is the mother of invention". Early on in Covid I was able to work from home, when we transitioned back to office work, disinfecting and sanitizing the office space was a challenge. I realized how valuable a service this could be in the midst of an ongoing pandemic. I am the child of a mother who is a cleaning fanatic, I thought to myself, "I/we can do this"!*

### **How long have you been in business?**

*I have been in business since October 2020.*

### **What is your brands story?**

*QC was borne out of a need I experienced in my own 9 to 5 job. I wanted to find a way to bring people back to work safely, and make cleaning quick, efficient, and dependable. QC is a family business with customer service at the forefront of our brand. "Clean" is something that never goes out of style and we need this service now, more than ever.*

### **What does being a small black business in ATL mean to you?**

*Being a small black business in ATL makes me proud, it makes me excited to network and partner with other business owners in an effort to do something bigger for our community. I love living in a place with so many successful, black entrepreneurs.*

### **How has COVID-19 impacted your business?**

*My business model was built around preventing the spread of Covid-19, I have invested in the tools to help mitigate the spread of the virus, and keep our businesses open and customers happy and safe. The electrostatic sprayer kills the virus for over 24hrs when sprayed on touch points in your home or office.*

### **Do you think the adaptations you made will remain in a post COVID world?**

*Yes, because I think the effects of Covid-19 will be with us for years to come.*

**Do you currently have any initiatives for giving back to your local community?**

*On a personal level I have volunteered and made donations to a few community organizations including the Atlanta Food Bank and Must Ministries. I intend to develop a community give back program for my employees to get involved with.*